

JESSICA MOSQUEDA

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SUMMARY

Insights driven UX designer bringing thoughtful user centered organization and empathy to websites, products, and design systems. Background as a certified visual arts and yearbook educator for thirteen years has allowed the practice of data analysis, quick synthesis of information, and provide accessible design solutions.

TECHNICAL SKILLS

Design: Strategy and vision presentations, user flows, concept sketches, wireframes and mockups with InVision and Figma, style guides | **Prototyping:** Prototyping using InVision and Figma | **Research:** Data analysis, task analysis and persona hypothesis, A/B testing and experiment, virtual study | **Collaboration:** Self starter, flexible, embraces teamwork, on the fly problem solving skills

EXPERIENCE

Untangled Web Designs - *Contract UX/UI designer*

October 1, 2020 - Current

- Currently working on delivering User Experience, Information Architecture, Interaction Design, and Visual Design solutions.
- Assists in qualitative and quantitative User Research.
- Currently Project Manager for pure biologic redesign project.

UX/UI Redesign: MC3 Botanicals - *Contract UX/UI designer*

January 20, 2021 - Current

- Women owned healthcare business required user friendly redesign and navigation reorganization.
- Supported team in research activities such as creator of survey questions, card sorting, and heuristic evaluations.
- Instrumental in helping visually communicate research findings through interactions, and created wireframing and prototypes.
- Tools used: Figma, Trello, Invision, Miro

UX/UI Redesign: athenahealth - *UX designer internship*

June 7, 2021 - August 13, 2021

- Design language audits for internal and external systems.
- Supported team in research activities such as data analysis, card sorting, and heuristic evaluations.
- Improved UX and UI for Consumer Scheduling.

- Tools used: Figma, Mural

UX/UI Redesign: Pavilion Desktop and Mobile - *Contract UX/UI designer*

July 16 - July 30, 2020

- Nonprofit required user friendly redesign and navigation reorganization.
- Supported team in research activities such as stakeholder interviews, data collection and analysis.
- Instrumental in helping visually communicate research findings through interactions, and created prototypes.
- Partnering with nonprofit to have site live Summer 2021
- Built site through Wix
- Tools used: Figma, Trello, Miro, Wix

North East Independent School District - *Art and Yearbook educator*

August 17, 2015 - Current

- Iterates lessons based on student data and growth for over 1, 800 projects with metrics and provides constructive feedback for 180 student artists each school year.
- Budget development and administration over Yearbook and Art departments.
- Content creator; Marketing campaigns; Style Guide creator for yearbook.
- Develops, maintains and communicates donations, sponsorships and community programs.
- Conceptualized and implemented school wide parade and art installation.

Hays Consolidated Independent School District - *Art and Technology educator*

August 12, 2010 - June 4, 2015

- Taught Microsoft Office Suite with emphasis on Word, Excel, and PowerPoint.
- Cultivated collaborative relationships among businesses, parents, and influential communities.
- Conceptualized and implemented school wide recycling program.

EDUCATION

UX/UI Certificate: University of Texas at Austin: Austin, TX (Oct 2020)

- Intensive 24-week long boot camp dedicated to UX/UI. Skills learned consist of User-Centric Design Research, Visual Prototyping & Wireframing, User Interface Development, HTML5, CSS, JavaScript, Bootstrap, jQuery

Bachelor of Fine Arts, Studio Art: Texas State University, San Marcos, TX

- Studied abroad in Italy and Mexico; Graduated with All Level Art Texas Teaching Certification
- **BFA: Studio Art with Texas Teaching Certification: Texas State University,** San Marcos, TX